

# Snowline™ COMMERCIAL

Can improve your fertility and survival



Because all Snowline™ females are run unsheltered under totally commercial conditions on hill country stations and our recording and selection for these traits goes back to 1968.

**“Cheddar Valley Station” - The answer to true commercial ram breeding.**

Jason McDonald put all his 3 Snowline™ mating mobs together and mated them all in one mob rotating on his hill blocks like in the photo above. The combined mob includes his **DNA genomic mob**, his **multiplier ram breeding mob** and his **commercial ewe mob**.

He did a 2nd DNA tissue sample on the 35 elite sire rams, used for accuracy of sire analysis. This also gives us a huge spread of sire groups, to give us plenty of options for the next generation selection of sires.




**“Kinaston Runs” Main Snowline 2TH mixed aged mating mob.**


Glen McDonald uses the same mob mating strategy as at Cheddar Valley Station. **Most of the mating is around at 700 metres (2300 feet). Both Stations also mate all their 2000 ewe hoggets by the same criteria and are all lambed unsheltered on hill country.**

# Ranger™

Our black face Ranger ewes at 750m on the “Kinaston Run” Roxburgh



Ranger™ Rams With Typical Myomax back ends and bare patch



Ranger the tuff hill bred terminal

1. **Increased Weaning Weight.**
2. **High Survival** - Thick berth coat and cold tolerance gene.
3. **Increased Meat Yield** - Scanned eye muscle area.
4. **Myomax For big back ends.**
5. **Amazing Constitution** - The Ranger rams last.
6. **Selected Fine Shoulder Rams** - For ewe hoggets and merino 1/2 breds.
7. **Competitively Priced.**

## THE SNOWLINE AND RANGER TEAM



Cheddar Valley Station

**JASON MCDONALD**  
M: 027 285 8951



Kinaston Run

**GLEN MCDONALD**  
M: 027 244 5820



Central Otago

**SCOTT MCDONALD**



Cromwell

**JOHN MCDONALD**  
M: 027 438 3803



Cheddar Valley Station

**JED MCDONALD**



Cromwell

**JOY MCDONALD**  
M: 027 447 5152

**CENTRAL OTAGO**

John McDonald e: [jjmcdonald49@gmail.com](mailto:jjmcdonald49@gmail.com)  
 Glen McDonald e: [kinastonfarming@gmail.com](mailto:kinastonfarming@gmail.com)  
 Joy McDonald e: [jjmcdonald49@gmail.com](mailto:jjmcdonald49@gmail.com)  
 Tracey McDonald m: 021 518 483 (Supply Group)

**NORTH CANTERBURY**

Jason McDonald e: [jtmcdonald@amuri.net](mailto:jtmcdonald@amuri.net)  
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Visit [www.snowlinersams.co.nz](http://www.snowlinersams.co.nz)

# Snowline™ MEAT & WOOL

This years sale rams av micron 28.6

The compact high yielding sheep with mid micron wool.



## Snowline™ 23 to 25 micron retained 2TH sires.



All Snowline sale rams are in the top 28% for index.

This is a cut of Snowline™ Sale Rams.



Snowline™ weaning at 100 days at Cheddar Valley Station.

# Snowline™ MEAT

Over the last 50 years we have been selecting for **WEANING WEIGHT, AUTUMN WEIGHT** and **SPRING WEIGHT**, from large numbers of ewes and rams.

We have also been selecting for **EYE MUSCLE AREA, FAT** and **MYOMAX**.

WE DON'T USE ANY SPRAY RADDLE NOW



**Note the bare pattern index on this 25mc rising 2TH sire.**

This is the **constitution** and **high yielding carcass type** we have ended up with. Remember all the Snowline ewes are all bred and run in a **truly commercial station type operation**.

# Snowline™ WOOL

**Can make your wool returns viable again**

Snowline™ is a stabilised true xbred type sheep with mid micron wool. There have been **no merino or 1/2 bred genetics added** to our flocks. We have achieved our mid micron wool, by using population genetics and selection within our **4300 female ram breeding Snowline™ flocks**.



Wool classing Cheddar Valley Station ewe hoggets with 5 shearers

## 2019 Snowline™ Ewe Hogget Wool

3 Bales	at	25.6 micron	Clean Valuation	<b>\$9.76</b>
2 Bales	at	26.7 micron	Clean Valuation	<b>\$8.33</b>
5 Bales	at	28.4 micron	Clean Valuation	<b>\$7.92</b>
3 Bales	at	30.0 micron	Clean Valuation	<b>\$5.91</b>
3 Bales	at	31.8 micron	Clean Valuation	<b>\$3.72</b>

### The Average 10 Year Clean Wool Price From 2009 - 2019

You will note from this information, that once your wool gets to **31mc and finer** you start to make money.

**All of our long term breeding decisions, must be made on credible long term data**

MICRON	23.5	25.5	27	28	29	30	31	32	33	34
2009 Average	991	726	741	664	587	551	515	476	436	424
2010 Average	1177	796	788	690	591	556	521	494	466	452
2011 Average	1646	1059	1084	972	858	821	784	754	724	714
2012 Average	1537	1087	1072	925	778	746	714	667	620	609
2013 Average	1384	971	955	854	753	730	706	654	601	602
2014 Average	1256	877	859	797	735	718	700	665	631	631
2015 Average	1364	1097	1087	1011	935	904	874	816	758	753
2016 Average	1494	1140	1118	973	827	768	709	653	596	586
2017 Average	1635	1160	1133	976	818	717	617	532	446	428
2018 Average	2256	1479	1419	1192	965	846	726	606	487	472
2019 Average (Jan-Sept)	2208	<b>1480</b>	<b>1422</b>	<b>1274</b>	<b>1126</b>	<b>1020</b>	<b>915</b>	756	596	591
Overall average	1541	<b>1079</b>	<b>1062</b>	<b>939</b>	<b>816</b>	<b>762</b>	<b>707</b>	643	578	569

This data was kindly supplied by Merino NZ

# Snowline™ HOGGETS



Our Snowline™ ram lambs weaned at 100 days.

# Snowline™ EWE HOGGETS



Snowline Ewe Hoggets running with Snowline 23-35 micron ram hoggets

**Selected for high fertility and survival. Huge growth rates and myomax.**

Christchurch wool sale week 21st - 25th September 2020.

23.3mc 905c clean  
26.4mc 629c clean